

# Quote

## THE WEEKLY DIGEST

Volume 21—Number 25

June 17-23, 1951



The big dep't-store "price wars" that have been bringing temporary balm to consumers in major cities are a natural result of the Supreme Court decision invalidating the Fair Trade laws. These sensational slashes in selected items do not presage lower retail prices at the general level.

If your memory goes back to the pre-price-fixing era, you will recall that such contests amongst the titan vendors were not uncommon. Frequently they were carried to ludicrous levels, with each merchant grimly resolved to under-price all rivals.

Presently we shall see an end to the current epidemic. It is reasonable to assume that the stores will continue to use a limited number of popular-brand items as "loss leaders" for advertising purposes. Manufacturers will not like to see their prized brands given the "football" treatment, but any formal move to boycott price-cutting merchants will arouse the ire and fire of the Dep't of Justice.

Will Congress amend the Fair Trade law? Not the present Congress. "Bargain" prices are too popular with the populace. Moreover, Congress is coming slowly to a recognition of the fact that we approach a period when consumer goods generally will be in short supply. In such times, price-cutting loses its lure. So, gather rosebuds while ye may. But don't be deluded; the cost of living is not coming down!

## MAY WE *Quote* YOU ON THAT?

Dr RALPH J BUNCHE, U N statesman: "The needs of the Negro citizens would be satisfied if old prejudices, like old soldiers, would just fade away." 1-Q

ROB'T C COOK, managing editor, *Jnl of Heredity*: "Next to the atom bomb, the most ominous force in the world today is uncontrolled human fertility." 2-Q

Unidentified senator, after Sec'y of State DEAN ACHESON's Senate testimony: "If we could just find a man who had Acheson's brains, who had Acheson's views, who had Acheson's experience, but who was named Smith or Jones instead of Acheson, he would be the man to make Sec'y of State." 3-Q

Gen'l of the Army DWIGHT D EISENHOWER: "Freedom is not won and forever possessed, but must be re-earned every day in every generation." 4-Q

Pope PIUS XII, addressing mbrs of Italian Barmen's Ass'n attending cocktail mixers' contest: "Keep yourself free from the corruption which you are so often compelled to witness." 5-Q

Lady ASTOR: "This little Truman girl has done more for Anglo-American relations in the last 5 days than all male diplomats have done for the last 5 yrs." 6-Q

Sen GEO D, AIKEN, of Vt: "The biggest need in the world today is for the American county farm agent. You can't jump undeveloped countries from the 16th to the 20th century overnight." 7-Q

GARY COOPER, screen star: "We're still in a hangover from the 1890's when a man couldn't look at a woman's ankle without blushing." 8-Q

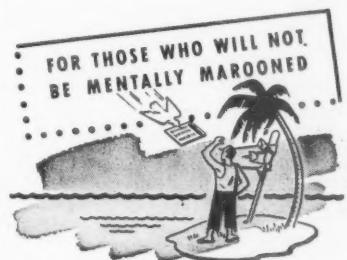
Sen PAUL H DOUGLAS, of Ill: "What we need for the Gov't is a fat boy's reducing diet." 9-Q

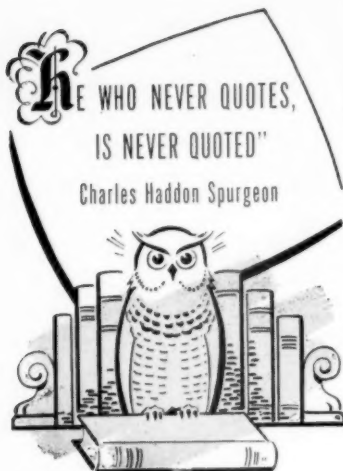
Lt (j g) CORNELIUS J GRIFFIN, Roman Catholic Navy chaplain wounded in Korea, after receiving last rites from Baptist chaplain who believed him dying: "As long as we have comradeship like that, America will never lose." 10-Q

Mrs RAYMOND SAYRE, chmn, Ass'n of Countrywomen of the World: "Women are not dumber than men. They couldn't be." 11-Q

FOY D KOHLER, chief of state dep't Voice of America: "A political and social revolution in Russia is absolutely inevitable. It might come in 5 yrs, in 25 yrs or only after 100 yrs." 12-Q

VAL PETERSON, Gov of Neb: "The U S is tired of running around all over the world putting out the fires Joe Stalin can set any time he chooses." 13-Q





#### AMERICA—Heritage—1

The American heritage is the sum total of hardship and heroism, of struggle and success, a spirit that has guided our country to greatness in the democratic way. It is the pattern on which we have worked, and the foundation on which future greatness must be built.—Maj-Gen ULYSSES S GRANT 3rd, (Retired).

#### ART—2

An artist is just a bunch of emotions and the ability to get rid of them in a picture.—FRED CHANCE, *American Artist*.

#### ATOMIC ENERGY—3

Five per cent of the total scientific and engineering population of the U S is engaged in atomic energy work.—*Chemical & Engineering News*.

#### CHARACTER—4

A big fish in a small pond often proves a small minnow in a big lake; a big duck in his own home town often proves a very small duckling in the big wide world. You can't jump from a small area into a big arena, you have to grow up to it. If a swimmer in shallow

water has-what-it-takes he can keep his head above water when he tries the deeper pool.—FRANK C Ross, *Hobbies*.

#### CHILDREN—Guidance—5

Children are unlikely to follow exactly in their parents' footsteps, but children will travel more easily over bridges which the parents regularly use.—GOODWIN WATSON, Columbia Univ, "Can Your Child Take It?" *Parents' Mag*, 6-'51.

#### CHURCH—Attendance—6

Many a man enjoys going to church with his wife on Sunday because he knows someone else is going to do the talking.—GLEN PRESTON BURNS, *Sat Eve Post*.

#### COMMUNISM—7

Communism is the shortest route from the cradle to the grave.—*Trade-Aid Bulletin*.

#### CONVERSATION—8

The 3 topics that loom largest in American conversation are age, weight, and hair; and of the 3, the matter of age, which am'ts almost to monomania, takes worried precedence. In no other country in the world does the race with the mirror occupy so concerned a place in the individual consciousness.—GEO JEAN NATHAN, *N Y Jnl-American*.

#### COURTESY—9

The telephone operator was instructing a new girl on her job. "No my dear," she corrected, "you say 'Just a moment, please,' not 'Hang onto your pants, Bub.'"—*Fifth Wheel*.

#### CRITICISM—10

A taxidermist criticized an owl on a pedestal in a store window. "If I could not do a better job of stuffing an owl than they did on that one," said the smart aleck, "I would quit the business." When the jealous workman got thru criticising, the wise old owl turned

around and winked at him.—MARION WILLIAMSON, Director, Employment Security Agency, Ga Dept of Labor.

#### DEFENSE—Civil—11

Civil-defense heads everywhere deplore the apathy of a public that confidently expects to be out of town the day the big one is dropped.—*St Louis Post-Dispatch*.

#### ECONOMY—12

Economic controllers would get along very well if it were not for people.—*Des Moines Register*.

#### Over!

The brand new mag of N Y, Park East, dug this timely tune out of the NY Herald for May 3, 1837:

The present evils which afflict the country have been produced by overbanking, overtrading, overspending, overliving, overdashng, overdriving, overreaching, overcheating, overplaying, overborrowing... and overacting of every kind and description. 13

#### EDUCATION—14

When most of America was agricultural, children were needed in family's labor force. That's why summer vacations from school were the rule. But times have changed, and some educators predict school of tomorrow will stay in session 12 mo's of yr. Teachers will be last to complain since they will be employed on yr-round basis with mo's paid vacation.—*Nat'l Parent-Teacher*.

#### EMPLOYMENT—15

Unemployment dropped in May to 1,609,000, smallest total since World War II ended.—Census Bureau report.

#### ETHICS—16

We are told there is a fundamental difference between what is illegal and what is improper. I do

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not see this difference, because what is illegal is merely one of the improper things that happens to have been the subject of legislative action.—JAS A FARLEY, Board Chmn, Coca-Cola Export Corp'n.

#### FAME—17

A man in the public eye may be just a cinder.—*Banking*.

#### FAMILY—18

U S families (39,193,000 in '50) average 3.6 persons; 1.2 children under 18; income about \$3,000;  $\frac{1}{2}$  have a car;  $\frac{1}{2}$  non-farm own homes; 3 of 10 have TV sets; 6 of 10 have phones; 9 of 10, refrigerators; less than 1 in 10 have home freezers; 4 of 10 own U S Savings Bonds; 4 of 10 have savings acc'ts; less than 1 in 10 own any stocks or bonds. (Figures gathered by MacFadden Publications.) — *Adv Agency*.

#### FRANCE—Elections—19

Nationalized French radio network has limited each of 15 political parties to 10-min broadcast for entire campaign in current election. Communist Party outfoxed its rivals by beaming 2-hr political speeches to French voters every evening from Moscow, Prague, Budapest and Warsaw.—*Wall St Journal*.

#### FRIENDSHIP—20

You will never have a friend if you will have one without a fault.—ANN SHERIDAN, movie actress, *Photoplay*.

#### GOODNESS—21

Man's tragedy lies in the fact that his goodness remains only potential.—BERNARD IDINGS BELL, *World Affairs Interpreter*.

#### GOVERNMENT—Employees—22

There are approx 6,400,000 persons in the U S working for local, state or Fed'l gov't. This averages one for every 24 inhabitants of the nation. The payroll in '50 rose to \$1,527,900,000 monthly.—LAWRENCE MAXWELL, *Signs of the Times*.

#### HEALTH—Mental—23

Of the thousands of mentally and emotionally abnormal I have observed over a number of yrs, I believe that the one most frequent denominator among them has been a lack of worthy purpose in life, a lack of ambition or lack of opportunity to be of some defi-

nite purpose in society; to make some definite and at least partially unselfish contribution to the world.

—JAS T FISHER & LOWELL S HAWLEY, *A Few Buttons Missing: Casebook of a Psychiatrist*. (Lippincott)

#### HOUSING—24

A house that cost \$7,800 in '39 cost \$16,500 in '50, and will cost \$17,500 at the end of '51, according to a real estate analyst.—*Survey Bulletin*.

#### HUMAN RELATIONS—25

If anyone were to write the history of the wounded feelings of men from the beginning of the world, what a list of paltry trifles it would make! Here is an example: An 18th century duelist challenged the Marquis of X for looking thru him, the Duke of Y for looking down on him, and the Count of Z for not looking at him at all.—*Eastern Messenger*.

#### They say . . .

A psychiatrist could surely find significance in the recent, morbid comment of British Forgn Sec'y HERBERT MORRISON: "Nothing cheers me up more than a good funeral march.".... CARL MAPES, Rand McNally chief map editor, clarifies a point that has worried us for yrs. He explains that flat maps, using Mercator projection (which stretches globe into rectangular shape), overemphasize USSR, causing it to look 6 or 7 times bigger than U S. Actually Soviet Union is less than 3 times as large.... *Weltbi'd*, Munich publication, poses puzzling problem: "To prove that water at varying depths has varying temperatures, put 1 hand in water 1 meter (39 in's) deep, the other hand in water 10 meters deep." Our translator adds a post script: "You're all wet if you can do it."

#### INCENTIVE—26

It is a sad day when you cease planning, wanting to do new things, even fix that new gadget in your house, put new plants in your yard, read that new book, search for new experiences of some kind. You are no better than the prisoner in jail.—HARRY OVERSTREET, quoted in *Curtis Courier*, hm, Curtis 1,000 Inc.



The child of the river, grown into a glamorous personality on which the spotlight of the world is often focused, is having a birthday party. Like the capricious woman to whom she is often compared, Paris is a bit perverse about her age. Altho known to exist in 53 B C, Paris is officially celebrating her 2,000th anniv July 8, '51.\* Perhaps jealous of the current Festival of Britain and the \$400 million tourists spent last yr in Europe, her party is a gay one. It began April 30 with the 1st Gala in the Louvre ap'ts since the Kings departed, and will continue until Bastille Day, July 14.

The 2,000 yrs cover a tempestuous past, for Paris is a city of intensities. Christianity came early to Paris—and swiftly—by decree of Clovis that all subjects not baptized be killed. The grafted religion grew, and today Paris has some of the world's most beautiful churches. But her religion and compassion were not enough to prevent ruthless cruelty as one faction succeeded another, culminating in The Terror at the time of the Revolution. Long a leader in the intellectual world her men of war and wisdom and her women of love have been among the sparkling personalities of history; and none excel her in the production of the beautiful. A center of artists' colonies, and the site of the world's most famous museum, she is even more famous for application of beauty to living. Fabrics, clothing, perfumes, jewelry mean more to most of the world with a Paris label. And not only is food properly cooked, but of spoiled grapes and squiggly snails and eels are concocted such dishes as rate a poet's praise and an expatriate's nostalgia.

So on this 2,000th anniv of the most feminine of cities — gay, beautiful, tender, cruel, but never dull—Happy Birthday to Paris!



#### G I Joe Finds God

*Personal acquaintance with God becomes more real when unobscured by conventional procedures. This poem reveals one man's experience.*

"Look, God, I have never spoken to You,  
But now, I want to say, 'How do You do,'  
You God, they told me You didn't exist,  
And like a fool I believed all this.  
Last night from a shell hole I saw Your sky,  
I figured right then they'd told me a lie;  
Had I taken time to see what You made,  
I'd have known they weren't calling a spade a spade.  
I wonder God, if You'd shake my hand;  
Somehow I feel you will understand.  
Funny I had to come to this hellish place  
Before I had time to see Your face.  
Well I guess there isn't much more to say,  
But I am glad God, I met You today;  
I guess the zero hour will soon be here,  
But I'm not afraid since I know You're near.  
The signal—Well, God I'll have to go,  
I like You lots; this I want You to know.  
Look now, this will be a horrible fight—  
Who knows, I may come to your house tonight.  
Tho I wasn't friendly to You before,  
I wonder God, if You'd wait at the door.  
Look I'm crying. Me, shedding tears!  
I wish I'd known You these many years."—*Employment Counselor.*

#### JUDGMENT—27

The 1st thing an experienced marksman does when he is about to fire for record is to "zero-in" his rifle. That is, he must compensate for tendencies on the part of his rifle and himself to shoot high, low, or wide.

The 1st thing an observer should do is to find out against what preconceived attitudes he should set his sights before he fires away at a judgment.—*Edw B Orr, Christian Science Monitor.*

#### JUSTICE—28

Over the door of the ancient Guildhall, in which aldermen of London long held court, were these words: *Audi alteram partem*—"hear the other side."—*Toastmaster.*

#### LIFE—29

The measure of life is not its duration, but its donation.—*Origin unknown.*

#### LOQUACITY—30

A psychiatrist tells us that talking will cure a lot of our troubles. We don't believe it. Talking was what started most of them in the 1st place.—*Wheel, Corbin, Ky.*

#### LOVE—31

Friendliness in the long run calls forth friendliness; kindness breeds kindness and active good will multiplies. The germ of love may not be as immediately powerful as that of hate, but in the crucible of time, it has greater survival value.—*Sen PAUL DOUGLAS, of Ill.*

#### MODERN AGE—32

Everything may come to the man who waits, but most of us prefer to jump into the old jalopy and go after it.—*Automotive Digest.*

#### OPINION—33

The narrower the mind, the broader the statement.—*Ted Cook, Good Housekeeping.*

#### OPPORTUNITY—34

It's a wise guy who knows the difference between temptation and opportunity. — *Automotive Dealer News.*

" "

Opportunity with ability makes responsibility.—*Defender.*

#### ORIGIN: "1st copyright"—35

It is claimed that the 1st copyright in the world was granted in Ireland when a monk of Tara found that the psalter he had de-

signed had been copied by a rival monastery. Upon appeal to the king, the imitation psalter was ordered destroyed.

Thus, say some authorities, the groundwork for the copyright law of today was laid.—*Father Mathew Record.*

#### PARENTHOOD—36

Some parents ration their love, like cookies.—*SALLY LIBERMAN, Child's Guide to a Parent's Mind. (Schuman)*

#### POLITICS—37

We should elect our public officials not so much for what they stand for as what they won't stand for.—*HY SHERIDAN, Flying.*

#### PREACHERS—Preaching—38

A Scotch woman said to her minister, "I love to hear you preach. You get so many things out of your text that aren't really there."—*Watchman-Examiner.*

#### The Critic

*A little seed lay on the ground  
And soon began to sprout.*

*"Now which of all the flowers  
around,"*

*It mused, "shall I come out?  
The lily's face is fair and proud,  
But just a trifle cold;*

*The rose, I think, is rather  
loud,*

*And then its fashion's old.  
The violet is all very well,*

*But not a flower I'd choose;  
Nor yet the Canterbury bell—  
I never cared for blues."*

*And so it criticized each flower,  
This supercilious seed,*

*Until it woke one summer hr,  
And found itself—a weed!—*

*King's Business. 39*

#### PROBLEMS—40

A problem, all too often, is merely absence of an idea.—*Good Impressions.*

#### PROPAGANDA—41

One good American salesman armed with cosmetics, beauty hints, golf balls and fishing tackle could do more to upset communism in Russia than all our Voice of America broadcasts. — *Springfield Republican.*

#### PROTOCOL—42

Protocol—that necessary burlesque and bane of Washington social existence that specifies guests



must be seated according to rank—reached a ridiculous ultimate recently. Dinner was quite delayed but everyone was finally seated, soup spoons poised, when the hostess shrieked: "Oh, dear! The seating arrangement is all mixed up. Let's all go back to the drawing room for another drink, everybody, until we get the place cards straightened out."

By the time dinner was served, the food was cold, the guests were faint with hunger and rage, and the host was quietly hiccuping to himself. Protocol, however, was strictly observed.—ELISE MORROW, *Post-Hall Syndicate*.

#### RELIGION—43

A woman was testifying of her conversion at a revival meeting. "I was very foolish and vain," she said. "Worldly pleasures, and especially the fashions, were my only thought. I was fond of silks, satins, ribbons and laces. But, my friends, when I saw they were dragging me down to perdition, I gave them all to my sister."—*Present Truth Messenger*.

#### RIGHTEOUSNESS—44

It is often easy to think one is right when he is merely ignorant.—N E A Jnl.

#### RUSSIA—Propaganda—45

The Soviet theme that "Russia is a great pacific power and everyone else is an aggressor" would be of value only if Mr Gromyko were to go bathing in shark-infested waters. The Soviet delegate could wear this slogan printed on a card around his neck—even the sharks wouldn't swallow it!—PHILLIP JESUP, U S delegate to UN.

#### SABBATH—Observance—46

Since Sunday sports were okayed in Toronto, one old lady who lives near the neighborhood sandlot is trying hard to adjust herself to the new situation. In the midst of one Sabbath ball game, she closed all her windows. "It might be all right for them to play ball," she observed, "but they might have the reverence not to cheer so loudly."—*Montrealer*.

#### SAFETY—Safe Driving—47

In states with speed limits of 55 mi's per hr, the death rate was 16.3% above the nat'l accident rate, whereas if the speed limit

was 40 mi's per hr, the death rate was 47.5% below the nat'l rate.—T ELMER TRANSEAU, "Speed, Number 1 Killer," *Casualty & Surety Journal*, 5-'51.

#### SALESMANSHIP—49

Imagine the customer saying to the merchant: Don't sell me clothes, but neatness, style, attractiveness; don't sell me shoes, but foot comfort; don't sell me furniture, but a home with comfort, cleanliness, contentment; don't sell me refrigerators, but health and better flavor of fresh-kept foods; don't sell me things, sell me ideas, feelings, self-respect, happiness.—*Dept Store Economist*.

#### SOCIALISM—50

The trouble with Socialism is that it lasts just long enough for a good case of inertia to set in.—BILL PAULSON, *Ind Farmers Guide*.

#### SPEECH—51

There are more than 20 thousand different ways of earning a living in the U S, and effective speech is essential to every one.—HOWARD W TOWNSEND, Univ of Tex, "Speech Education on the Secondary Level," *High School Journal*, 5-'51.

#### STATE-OF-THE-WORLD—52

Out of 2,300,000,000 human beings on the earth, 1,500,000,000 are undernourished.—*Telescope Messenger*.

#### SUCCESS—53

The hardest part of success is to keep on succeeding. There is always room at the top because the people up there go to sleep and fall off. This process may be called

#### Pathways to Poverty

In London recently, an official of the Warner & Swasey Co, of Cleveland, Ohio, asked an English mfr, noted as a liberal: "What could England have done to prevent its present bankruptcy?" His answer:

"For the past 50 yrs we should have been investing more money in better machines. We taxed away profits that should have been left in the business to modernize it. Now, with old equipment, our workmen can't produce enough to earn a living, our costs are too high to let us compete. If I were an American business man I'd keep putting every dollar I could get into the most modern mach'y on the mkt. If I were an American politician I'd promote laws that foster such investment. If I were an American worker, I'd use those machines to produce at lowest possible cost. It takes all 3 working together to keep a country sound and solvent. We failed to work that way here; now all three of us are bankrupt."—*Nelson News*.

48

"rusting on their laurels."—Dr KENNETH MCFARLAND, educational consultant, GM Corp'n.

#### THOUGHTFULNESS—54

You can divide mankind into those who pass the salt and those who don't take the trouble.—GEO COULTER, *Picture Post*. (London)

#### VALUES—55

The 10 Commandments and the multiplication table are in no danger of being outmoded.—*Defender*.

#### VIEWPOINT—56

Where some men see possibilities others see only problems; and vice versa.—*Mgt Briefs*.

#### WAR—57

Wars are won or lost not only by guns, tanks, airplanes and A-bombs. They are also won or lost on the level of ideas animating men's actions.—NICHOLAS S TIMASHEFF, "The Russian People," *Commonweal*, 5-25-'51.

#### WORK—58

About 95% of the physical work in the U S is now done with machines; only 5% with manual labor.—LAWRENCE GALTON, *American Magazine*.

#### WORLD AFFAIRS—59

Prestige is what a nation gets by slaughtering 1,000,000 residents of some other country.—*Boston Globe*.

#### WRITERS—Writing—60

If you were to ask me what a writer's ambition should be, I would answer with a formula: to trade 100 contemporary readers for 10 readers in 10 yrs and for 1 reader in 100 yrs.—ARTHUR KOESTLER, author.

# GOOD STORIES •

## You Can Use

Over the beautiful edifice on Pennsylvania Ave which houses the nat'l archives is carved in great letters: "What is Past is Prologue." A couple of visitors asked their taxi driver what it meant.

Without hesitation, he repl'd: "It's gov't talk for 'You ain't seen nothin' yet!'"—GEO DIXON, *King Features Syndicate*. a

Modern conveniences frequently aren't—except in Vt. Frederic F van de Water tells about a Vt neighbor who was studying his mail order catalogue when a visitor dropped in. The telephone was ringing insistently. "Ain't that your number, Alex?" the visitor asked. "Yes, 'tis." "Well, ain't you goin' to answer it?" "No," the catalogue reader repl'd, "I'm busy, and I had that thing installed for my convenience."—*Exec's Digest*, Syndicated by Cambridge Assoc's. b

One fellow defines "relief" as returning from a trip, dashing into the house, racing upstairs and discovering that the bedroom window was not left open after all.—*Arcadia (Wis) News-Leader*. "

The little boy sat gazing into space. His father said, "Junior, a penny for your thoughts."

"Well, to be honest, Daddy," he repl'd, "I was thinking of a dime."—*N Y News*. c

A man connected with the Atomic Energy Commission has long had an exceptionally competent sec'y. When she told him she was about to take another job, he urged her to reconsider, asked whether there was anything he could do to make the job more attractive. "No," she said. "It's just that I've had an offer from the dep't charged with the development of the hydrogen bomb."—*New Yorker*. d

An old lady in Montreal resents very much the approach of the American tourist season. She recalls old Montreal with nostalgia, and winces whenever she sees visitors in outlandish garb. Her young

### I LAUGHED AT THIS ONE

Dr HAROLD PRIEST  
Prof of English  
Univ of Denver

Recently, spring being what it is and class rooms seeming a bit dusty, I took a guest, a friend from an eastern univ faculty, to one of our local amusement parks. We had tried all the rides when my guest turned to me and said: "You know, on that roller coaster, you have just time to recite the prolog to Chaucer's 'Canterbury Tales' before all heck breaks loose."—*Denver Post*.

nephew remonstrated, "Think of the money they bring, Auntie."

"Well," sighed the old lady, "that's all very well, but I don't see why some arrangement can't be made whereby they could just send their money up and stay at home."—*Montrealer*. e

Used to be that you just got a licking when you brought home a report card with low grades. Nowadays you get drafted.—*Changing Times*. "

They were discussing the age of one of their mutual friends. Said one: "She has the face of a woman of 30, the allure of a girl of 20, and the mind of a child of 10. Add them up!"—*France-Amerique*, N Y. (Quote translation) f

In Fort Wayne a young man distinguished himself the 1st day of school. The teacher asked the class to think of fractions, in school or at home, gave as examples "half a sandwich," "a quarter of a pie," "tenth part of a dollar." The boy produced, "My father came home last night with a fifth."—*BENNETT CERF, Sat Review of Literature*. g

After the invasion of Italy during World War II, war correspondent Quentin Reynolds was having a meal in a small spaghetti restaurant in Rome. On the wall was a

sign from the Mussolini era reading: *Guerra contra la mosca*—"War against flies."

When the food was served it was immediately covered with a swarm of flies. Reynolds pointed to the sign.

"Yes," said the waiter with a deep sigh, waving the flies away, "we lost that war, too."—*Randers Dagblad*, Denmark. h

The gent who made a fortune in flea powder started from scratch.—T HARRY THOMPSON, Sales Mgt. "

Since Eskimos live on fish and meat and never touch bread, Pope Pius XII has issued a Papal Bull for the benefit of Catholic Eskimos. In future, when they recite the Lord's Prayer, they will ask for their "daily fish" instead of the unknown "bread."—*Irish Catholic*. i

A peasant, coming into a small town in the Russian zone of Germany, noticed a huge picture of Stalin in the 1st store she entered.

"That must be your boss," she commented.

"No," was the reply, "that's our cashier."—*Staats-Zeitung und Herold*, N Y. (Quote translation) j

A psychiatric board was testing the mentality of a soldier. "Do you ever hear voices without being able to tell who is speaking or where the voices come from?" he was asked.

"Yes, sir."

"And when does this occur?"

"When I answer the telephone."—*Evening Mail*. k

The Paris taxi-man is a fiend. He is out, unquestionably, for trouble. He takes his pleasure murderously. He has even invented a game called "Happy Despatches," in which the scoring is: 15 points for a child, 30 for a full-grown man or woman, 50 for a Bishop.

75 for a full Gen'l, and the Pres of the Republic is "Home." Only instantaneous death counts—mere mangling is bad form!—CH CRICHTON, *Lure of Old Paris*. (Little, Brown) I

The new reporter had covered a society event and described one woman's costume as a baseball dress.

Queried by his editor, he explained: "It had a diamond back, a grandstand view in front and it showed a lot of beautiful curves."—*Canadian Cigar & Tobacco Journal*. m

#### "Nuts"

"Nuts to you" couldn't fail to be the spontaneous retort to the gibberish of this recent British administrative order:

"In the nuts (unground—other than groundnuts) order, the expression 'nuts' shall have reference to such nuts, other than groundnuts, as would, but for this amending order, not qualify as nuts (unground—other than groundnuts) by reason of their not being nuts."—*Australasian Mfr*. n

"There's been a lot of talk recently about the new science of semantics. Just what does it mean?" a student asked his prof.

"Well," the prof explained, "take the word marriage. What is marriage?"

"Marriage," ans'd the student, "is a noun."

"Yes, in grammar, marriage is a noun, but in life it's a sentence. Now do you understand what semantics is?"—*Information*. o

"The world was created in 6 days, which was before the Russians had the veto.—Banking.

A publisher has been brooding about his 8-yr-old daughter, whose interest in life seemed confined exclusively to one subject: clothes. All she did was pore thru *Vogue* and *Harper's Bazaar*. One evening, however, she came home from her progressive school and reported

that the class had been told the facts of life in the approved bees-and-flowers manner. "At last," thought the gratified publisher, "my daughter has acquired a new interest." He asked her: "Aren't there any questions at all about the things you heard today that you want to ask me?" "One," she repl'd promptly. "Just what does a girl wear for a thing like that?"—*BENNETT CERF, Sat Review of Literature*. p

"It would have helped if the Signing Fathers had given us some idea of how fast we'd have to travel to overtake the happiness they said we had a right to pursue if we wanted to.—*Loudon County (Tenn) Herald*.

She was bitter, vengeful, and very, very angry. So she wrapped the engagement ring carefully in wadding, tucked it in the box, and addressed it to her former fiancé. Next to the address she pasted a label inscribed with large red letters: "Glass—Handle with Care."—*Dorchester Beacon*. q

A cemetery notice in Sheffield, England, reads: "Owing to staffing difficulties, grave digging will be carried on by a skeleton staff."—*Daily Oklahoman*.

The orator had been scoring points in his speech on labor. "I say, friend," he said, "that it is the working classes who have made this country what it is today."

"That's right," came an unexpected voice from the crowd, "throw all the blame on the poor!"—*Watchman-Examiner*. r

After reading the nursery rhyme "The Queen was in the parlor, Eating bread and honey," a Calif 1st-grade teacher asked her group where the Queen was. (After all, parlor is a Victorian word these days!) One little boy repl'd, "She was in the beer parlor." But a little girl corrected him in superior tones. "No, she was having her hair done."—*DAVID H RUSSELL, Education*. s



#### AUTOMOBILES — Accessories:

New car-top luggage carrier folds into umbrella size. Open, "Sky Rack" is 40 x 30" by 4" high. Weighs only 24 lbs. Easily attached and removed. Market Forge Co, 30 Garvey St, Everett, Mass. (*Opportunity*)

**BURGLAR ALARM:** Double-duty burglar alarm, called Photo-alarm, not only sounds warning, but also photographs trespassers by means of infra-red film. (*Financial World*)

**LIGHTING:** Batteryless flashlight throws a bright, wide-angle light produced from a dynamo by a hand-operated lever. This device, made in Holland, has an unbreakable lens, is pocket-size, and comes in a strong polished aluminum case. (*School Science & Mathematics*)

**PRINTING:** Printing industry moves toward robot state with new typewriter-calculator. Function: to transmit newspaper stories to photographic film in any newspaper-style type, ready for engraving. Machine eliminates type, typesetters, linotype machines. (*Quick*)

**SAFETY—Aids:** For night driving, shields slip into horn-rimmed eyeglass frames, covering part of lenses. They cut glare but give clear view of road ahead. Mfr'd by Bruce Industries, Plantsville, Conn. (*Indianapolis Commercial*)

**VACATION—Accessories:** Cooling mattress for lawn or beach is made of flexible plastic sheeting in 4 compartments, each holding a mixture of air and water. Air presses water against surface, conducts heat away from body. Inflatable by mouth or bicycle pump. (*Science News Letter*)

# Quote CALENDAR

**July 8**  
1621—<sup>a</sup>b Jean de la Fontaine, French poet  
1790—<sup>b</sup> Fitz-Green Halleck, American poet  
1822—<sup>d</sup> Percy Bysshe Shelley, English poet  
1838—<sup>b</sup> Count Ferdinand von Zeppelin, German airship builder  
1839—<sup>a</sup>b John D Rockefeller, Sr, American capitalist  
1869—<sup>b</sup> Wm Vaughn Moody, American poet  
1951—<sup>a</sup>Paris celebrates 2,000 anniv

**July 9**  
1441—<sup>d</sup> Jan van Eyck, Flemish painter  
1816—<sup>a</sup>Argentina declared independence  
1890—<sup>d</sup> Zachary Taylor, 12th U S Pres  
1856—<sup>b</sup> Nikola Tesla, Hungarian-born American inventor  
1878—<sup>b</sup> H V Kaltenborn, American editor, radio commentator

**July 10**  
1509—<sup>b</sup> John Calvin, French-Swiss reformer  
1723—<sup>b</sup> Sir Wm Blackstone, English jurist  
1825—<sup>b</sup> Benj Paul Akers, American sculptor  
1834—<sup>a</sup>b Jas Whistler, American artist  
1867—<sup>a</sup>b Finley Peter Dunne, American journalist, humorist  
1871—<sup>a</sup>b Marcel Proust, French author  
1890—<sup>a</sup>Wyoming admitted to Union

**July 11**  
1274—<sup>b</sup> Rob't Bruce, King of Scotland  
1767—<sup>b</sup> John Quincy Adams, 6th Pres of U S  
1838—<sup>a</sup>b John Wanamaker, American merchant  
1916—<sup>a</sup>Fed'l Aid Road Act passed

**July 12**  
BC 102—<sup>b</sup> Julius Caesar, Roman emperor  
1730—<sup>b</sup> Josiah Wedgwood, English potter  
1817—<sup>a</sup>b Henry David Thoreau, American naturalist, author  
1849—<sup>a</sup>b Sir Wm Osler, Canadian physician  
1854—<sup>b</sup> Geo Eastman, American photography pioneer  
1888—<sup>a</sup>b Toyohiko Kagawa, Japanese religious leader, social worker

**July 13**  
1821—<sup>b</sup> Nathan B Forrest, American (Confederate) cavalry leader  
1859—<sup>b</sup> Sidney Webb, British economist, statesman  
1863—<sup>b</sup> Mary Emma Woolley, American educator  
1886—<sup>b</sup> Father Edw Flanagan, Irish-born American priest, founder Boys Town

**July 14**  
1602—<sup>a</sup> Jules Cardinal Mazarin, French prelate, statesman  
1789—<sup>a</sup>Mob stormed Bastille in Paris

<sup>a</sup>Indicates relevant mat'l on this page.  
See also Pathways to the Past.

## JOHN CALVIN\*

I have not so great a struggle with my vices, great and numerous as they are, as I have with my impatience. My efforts are not absolutely useless; yet I have never been able to conquer this wild beast.

## FINLEY PETER DUNNE\*

Nothin' makes a man so mad as whin somethin' he looked down on as inferior turns on him.

## JEAN de la FONTAINE\*

It is a double pleasure to deceive the deceiver.

I read  
In a book  
That a man called  
CHRIST  
Went about doing good.  
It is very disconcerting to me  
That I am so easily  
Satisfied  
With just  
Going about.  
—TOYOHICO KAGAWA.\*

## WM OSLER\*

Lift up one hard to heaven and thank your stars if they have given you the proper sense to enable you to appreciate the inconceivably droll situations in which we catch our fellow creatures.

## MARCEL PROUST\*

When we find ourselves on the brink of the abyss, and it seems as tho God has forsaken us, we no longer hesitate to expect a miracle from Him.

## JOHN D ROCKEFELLER, SR\*

When Rockefeller was small, an Indian doctor, to get trade started at a carnival, held up a new silver dollar. "How much am I bid?" he asked.

The crowd was cautious, silent, suspicious.

"Come, come—a nickel? A dime?"  
"I bid a nickel," piped up young John D.

"The dollar is yours, boy," said the doctor. "Hand up your nickel."

"Take it out of the dollar," piped up the little fellow, "and gimme 95¢ change!"—*Northwestern Bell*.

## ZACHARY TAYLOR\*

The White House, renovated in 1814, 1902, and 1951, must have needed a good housecleaning in 1850, when Zachary Taylor left it dirty and bare. As DON SMITH, in *Peculiarities of the Presidents* (Wilkinson), relates, the great room over the Blue Room was covered with straw carpet, filthy with tobacco juice. Old Zach loved his tobacco and wasn't very careful. His wife smoked a corn-cob pipe.

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## HENRY THOREAU\*

If you have built castles in the air, your work need not be lost; there is where they should be. Now put foundations under them.

## JOHN WANAMAKER\*

The great merchant one day overheard someone criticizing him and his store because he had no chairs for older people to rest in. He became the 1st merchant in America to install chairs for the use of tired shoppers, gaining friends and good will by doing so. He turned criticism into a profitable asset.—NORMAN VINCENT PEALE, *Today*.

## JAS WHISTLER\*

With Whistler's help, a fellow painter once managed to get his work into a famous London gallery, in its autumn exhibit. Proudly the painter arrived with Whistler to gloat over his masterpiece. "Good heavens!" he cried. "They're exhibiting my picture upside down!"

"Sh-h!" whispered Whistler. "The hanging comm refused it the other way."—MAX J HERZBERG, *Insults*.



